

21. – 31.07.2012, Bauhaus Dessau
INTERNATIONAL SUMMER SCHOOL 2012
DIDACTIC HOME

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The application deadline for the International Summer School is May 15th, 2012.
Fee Summer School: 300 € per person
Accommodation for 22 €/per night is available.

Visit our website at www.bauhaus-dessau.de/didactichome, where the programme of the Summer School is consistently updated.

Stiftung Bauhaus Dessau
Gropiusallee 38
06846 Dessau-Roßlau
Germany
www.bauhaus-dessau.de

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INTERNATIONAL SUMMER SCHOOL 2012 DIDACTIC HOME

The Bauhaus' architects and designers also conceived their housing prototypes as didactic spaces, in order to introduce the user to what they saw as an appropriate way of living in 20th century industrial society. The resulting object and interior design culture had to prove its resilience on the market, and consumers and producers for this vision had to be found.

Today, the enforceability of such wholesale interior designs being combined with the idea of shaping the human being seems questionable. The private home is nowadays an inseparable part of the highly individualised lifestyle. At the same time, the repercussions of this lifestyle are so grave that this form of household management can no longer be endured by the environment. Do we therefore need a "Didactic Home" once again? Is the home suited to the schooling of other ways of living?

Based on the didactic designs of a Bauhaus housing culture, the International Summer School 2012 will investigate these issues. Imaginative ideas and interior designs for "New Didactic Homes" will be developed in four workshops set in historical locations.

partners



From the movie "Wie wohnen wir gesund und wirtschaftlich?", documentary, 1926



WORKSHOP 1 – *Educating Consumers* seeks new marketing strategies and tools for the housing realities of the 21st century, based on the example of the marketing of Walter Gropius' Director's House. Studio supervisor: Evert Ypma



Walter and Ise Gropius in the living room of her house, 1927, photo: Lucia Moholy, glass negative, 18 x 24 cm, Bauhaus-Archiv Berlin (Inv 12434/61) / © VG Bild-Kunst, Bonn 2012

WORKSHOP 3 – *Dwelling Machine* further develops the incomplete Fordist housing model of the Bauhaus' prototype housing development Dessau-Törten, moving towards "Smart Living". Studio supervisor: *Ben Hooker*, Art Center College of Design, Pasadena



International Summerschool 2010 "Home is everywhere" Workshop Garden shed XXL, photo: © Aart van Bezooen



kitchen WBS 70, © IRS/ Wissenschaftliche Sammlungen: Bestand C_22, Akte 12-05.

WORKSHOP 2 – *Co-Housing* scrutinises the rigorously standardised mass construction of housing in the GDR based on housing type WBS 70, looks for new ways of living in such buildings in communities based on solidarity, and explores the influence of such models on people searching for new ways of living. Studio supervisor: *Alexander Römer*, exyzt/constructlab, *Christof Mayer*, Raumlabor Berlin



International Summerschool 2010 "Home is everywhere" Public lecture Penny Sparke, photo: © Aart van Bezooen

WORKSHOP 4 – *Prosumer* is devoted to new, self sufficient ways of living based on the example set by the Dessau prototype housing development Knarrberg by Leberecht Migge and Leopold Fischer. Studio supervisor: *Ton Matton*, Werkstatt Wendorf